



News Release



FOR IMMEDIATE RELEASE

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KB HOME IS RECOGNIZED WITH 2010 ENERGY STAR LEADERSHIP IN HOUSING AWARDS

KB Home earns 10 awards in 22 markets for commitment to building ENERGY STAR qualified new homes across the country

LOS ANGELES (March 25, 2010) – KB Home (NYSE: KBH), one of the nation's premier homebuilders, announced that it has been recognized by the U.S. Environmental Protection Agency (EPA) with ten 2010 ENERGY STAR® Leadership in Housing Awards, covering 22 of the markets in which it builds. KB Home was recognized for its dedication to energy-efficient and earth-friendly construction by building ENERGY STAR qualified homes in Arizona, Central Florida, Central Texas, Colorado, Dallas/Ft. Worth, Houston, Las Vegas, North Carolina, South Carolina and Southern California during 2009.

Collectively, the homes built by KB Home in these markets will save homeowners approximately \$2.3 million on utility bills each year. An ENERGY STAR qualified home reduces energy consumption and utility costs by as much as 45%, compared to a home built as recently as the 1990s.

"We are proud to once again be recognized by the Environmental Protection Agency for our commitment to energy-efficient construction in building ENERGY STAR qualified homes across the country," said Jeffrey Mezger, president and chief executive officer of KB Home. "Bringing affordably priced, earth-friendly ENERGY STAR qualified homes to the new home market means we are able to offer homebuyers the opportunity to minimize their environmental impact without having to choose between their values and their budget."

Since KB Home became an ENERGY STAR partner in 2001, the Company has built more than 55,000 ENERGY STAR qualified homes. To earn the ENERGY STAR, a home must meet strict guidelines for energy efficiency set by the EPA. These homes are at least 15% more energy efficient than homes built to the 2004 International Residential Code (IRC), and include additional energy-saving features that typically make them 20–30% more efficient than standard homes.

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“An ENERGY STAR qualified new home is simply a more comfortable, more efficient, and more cost-effective home than one that is not,” said Sam Rashkin, National Director for EPA's ENERGY STAR Homes Program. “The energy-efficient features found in ENERGY STAR qualified homes help ensure a more comfortable lifestyle with consistent temperatures between rooms, improved indoor air quality, and low utility bills for years to come.”

About KB Home

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. KB Home was named to FORTUNE® magazine's 2010 list of the World's Most Admired Companies for the sixth consecutive year, and ranked #1 for “Innovation” among homebuilders. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit www.kbhome.com.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 17,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).

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